

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Proposal for sponsorship of Voter Awareness Programmes – Payment of Rs.1,68,540/- to M/s Prasar Bharati, India's Public Service Broadcaster, Doordarshan Kendra, Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 1765

Dated: 04-05-2014

Read the following:-

1. Govt. Lr.No.2607/Elecs.C/A2/2014-1, dt:21-03-2014.
2. From M/s Prasar Bharati, (India's Public Service Broadcaster)
Doordarshan Kendra, Hyderabad Bill No.DD1-
SAP/HYD/03/2014/105, dt:29-03-2014.
3. G.O.Rt.No.1475, Fin. (Expr.GAD-I) Dept., dt;11-04-2014.

ORDER:

In letter 1st read above, Government has requested M/s Prasar Bharati, India's Public Service Broadcaster, Doordarshan Kendra, Hyderabad to telecast Sponsorship of Voter Awareness Programmes "Votae Nee Aayudham-power of Democracy" talk Shows (10 Episodes) at the rate of Rs.20,000/- per episode with the available commercial time to 240 seconds for one hour, with a total cost of Rs.1,68,540/- with 25% discount on telecast charges through DD-Saptagiri excluding service tax with terms and conditions mentioned in MoU. Accordingly, M/s Prasar Bharati, India's Public Service Broadcaster, Doordarshan Kendra, Hyderabad has telecasted Sponsorship of Voter Awareness Programmes "Votae Nee Aayudham-power of Democracy" talk Shows (10 Episodes) through DD-Saptagiri from 29-03-2014 to 06-05-2014 and furnished the bill of Rs.1,68,540/- and requested for arranging payment.

2. After careful examination, Government hereby accord sanction for payment of **Rs.1,68,540/-** (Rupees one lakh sixty eight thousand five hundred and forty only) to M/s Prasar Bharati, India's Public Service Broadcaster, Doordarshan Kendra, Hyderabad towards telecast charges of Sponsorship of Voter Awareness Programmes "Votae Nee Aayudham-power of Democracy" talk Shows (10 Episodes) through DD-Saptagiri from 29-03-2014 to 06-05-2014.

3. The expenditure sanctioned in para 2 above shall be debited to **"2015 Elections - MH 104 Charges for Conduct of Elections for Lok Sabha and State Legislative Assemblies when held simultaneously – SH (04) Conduct of Elections to Lok Sabha and State Assembly – 260 Advertisements, Sales and Publicity Expenses"** and shall be met from the additional funds provided vide G.O. 3rd read above.

4. The General Administration (Claims.C) Department are requested to credit the amount sanctioned in para 2 above in favour of **"PBBCI, Doordarshan Commercial Service, New Delhi, A/c No.11084233129, State Bank of India, Parliament Street, New Delhi, Branch Code:00691, IFSC Code: SBIN 0000691.**

(Contd...2...)

5. This order does not require the concurrence of Finance Department as per the orders issued vide G.O. 3rd read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHR PRADESH)

BHANWAR LAL
CHIEF ELECTORAL OFFICER & E.O
PRINCIPAL SECRETARY TO GOVERNMENT

To

The Programme Executive, M/s Prasar Bharati, India's Public Service Broadcaster,
Doordarshan Kendra, Hyderabad -13.

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

SF/SC.

//FORWARDED BY::ORDER//

SECTION OFFICER